

Serial No. 09/540,426
Filed: March 31, 2000
Page 2

Claim 23 which is original Claim 3 rewritten in independent form at the suggestion of the Examiner. New Claims 29 and 30 depend from original Claim 7 which was indicated by the Examiner as allowable in the prior Office Action.

In view of the above, it is respectfully submitted that this application is in condition for allowance, which action is respectfully requested. If the Examiner believes that a telephonic interview would be beneficial to clarify any of the above, the Examiner is requested to contact the undersigned at (919) 854-1400.

Respectfully submitted,



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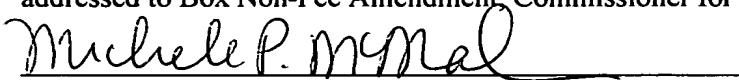
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Michele P. McMahan



Serial No. 09/540,426

Filed: March 31, 2000

Page 3

VERSION WITH MARKINGS TO SHOW CHANGES MADE

In the Claims:

Claim 22 has been amended as follows:

22. (Amended) The promotional apparatus according to Claim [4] 21
wherein the stand further comprises a card holder.

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